



The world's local bank

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FOR IMMEDIATE RELEASE

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## PUBLIC RECOGNITION FOR HSBC CAYMAN STAFF

HSBC (Cayman) Limited (HSBC Cayman) has recently announced a new employee recognition scheme to reward the hard work, initiative and creativity of its local staff.

The new scheme, called the Hexagon Award, will go to persons, departments or teams who perform above and beyond their stated work mandate.

HSBC Cayman's Chief Executive Officer, Gonzallo Jalles who announced the awards scheme at a recent staff social, noted that the term 'Hexagon' was chosen as the name of the award because it represents the HSBC brand, which is highly recognised worldwide.

"At HSBC Cayman, we have recruited a talented group of employees, 70 per cent of whom are Caymanian. We are focused on providing them with the training and tools to perform at the highest levels and are keen to reward the exceptional efforts they make in service to the bank," Mr. Jalles stated.

The HSBC Hexagon Award can also be bestowed on employees who contribute to two or more performance categories. The categories are sales, customer service, values, and effectiveness in carry out their duties.

This information is issued by

**HSBC Bank (Cayman) Limited**

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Press Release

“For example the award could be granted to an employee for implementing a unique idea that results in better customer service and greater efficiency,” explained Head of Human Resources Walling Whittaker.

In addition, the award can also be granted for a number of reasons, including an employee’s demonstration of leadership and innovation in meeting the goals of the company’s global network; promoting the HSBC brand through relationship building externally and internally, reinforcing the image that the bank is the best place to work; and acting promptly to prevent operational loss.

HSBC Cayman employees will be able to nominate their colleagues for the award and nominations will be reviewed monthly by the bank’s management team.

There will be public announcements of the winners, and those persons will be granted a trophy along with a monetary award.

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**Notes to Editors:**

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**HSBC Bank (Cayman) Limited**

HSBC Bank (Cayman) Limited is a class A licensed bank that is regulated by the Cayman Islands Monetary Authority. As a leading financial services institution, the Bank offers a broad range of services encompassing fund administration, captive insurance management, corporate trust and private trust services, corporate banking and personal financial services.

**The HSBC Group**

The HSBC Group serves over 100 million customers worldwide through around 9,500 offices in 85 countries and territories in Europe, the Asia-Pacific region, the Americas, the Middle East and Africa. With assets of some US\$2,547 billion at 30 June 2008, HSBC is one of the world’s largest banking and financial services organisations. HSBC is marketed worldwide as ‘the world’s local bank’.

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