



The world's local bank

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FOR IMMEDIATE RELEASE

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HSBC BEST FOR INTERNET BANKING

HSBC has been awarded the Best Consumer Internet Bank award at the recent World's Best Internet Bank 2008 awards ceremony held by Global Finance magazine in New York. The HSBC Group's Internet sites also took a total of eight other regional and global category awards, an improvement over the five won last year.

HSBC's wins were as follows:

Global Winner: Best Consumer Internet Bank

Regional Winner: Best Corporate/Institutional Internet Bank: Europe

Regional Winners: Best Consumer Internet Bank: Europe; Latin America; Middle East and Africa.

Global Sub-Category Winner: Best Corporate/Institutional Internet Bank: Best Website Design

Global Sub-Category Winner: Best Consumer Internet Bank: Best Bill Payment and Presentment, Best Website Design, Best Information Security Initiatives.

The selection of winners was based on strength of strategy for attracting and servicing online customers, success in getting clients to use web offerings, growth of online customer base, the breadth of products offered, evidence of tangible benefits gained from Internet initiatives, and website design and functionality.

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This information is issued by

HSBC Bank (Cayman) Limited

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Press Release

Notes to Editors:

HSBC Bank (Cayman) Limited

HSBC Bank (Cayman) Limited is a class A licensed bank regulated by the Cayman Islands Monetary Authority which carries out fund administration, captive insurance management, corporate trust and private trust services. In 2007, HSBC announced plans to expand its offering in the Cayman Islands with the anticipated roll out of additional services in the latter half of 2008. Prior to the launch of the new services, HSBC Bank (Cayman) Limited has been actively recruiting in the local market. Currently approximately 70% of HSBC Cayman's employees are Caymanian, significantly above the country's average of 49%. HSBC Bank (Cayman) Limited is committed to education and training of staff and has launched a major training initiative to ensure that staff deliver first class service to clients.

The HSBC Group

The HSBC Group serves over 100 million customers worldwide through around 9,500 offices in 85 countries and territories in Europe, the Asia-Pacific region, the Americas, the Middle East and Africa. With assets of some US\$2,547 billion at 30 June 2008, HSBC is one of the world's largest banking and financial services organisations. HSBC is marketed worldwide as 'the world's local bank'.

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