



The world's local bank

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## HSBC TO SPONSOR THE CARIBBEAN AMATEUR GOLF CHAMPIONSHIPS

HSBC Bank (Cayman) Limited (HSBC Cayman) has signed on as the Premier Sponsor of the HSBC Caribbean Amateur Golf Championships taking place in the Cayman Islands from 3-10 August, 2008

To be organised by the Caribbean Golf Association (CGA), the HSBC Caribbean Amateur Golf Championships will host 140 of the best amateur players from ten Caribbean nations competing in the Caribbean's most prestigious amateur competition.

"We are delighted to welcome the Caribbean Amateur Golf Championships back to the Cayman Islands, and we are grateful to HSBC for its contribution." said Robert Woods, president of the Cayman Islands Golf Association (CIGA,) which is managing the logistics for the tournament. "Hosting a first class event for these international competitors would not be possible without the support of committed corporate sponsors such as HSBC."

The Cayman Islands last hosted the Caribbean Amateur Golf Championships in 1997. The tournament rotates among the CGA's 10 member countries, which include the Bahamas, Barbados, Cayman Islands, the Dominican Republic, Jamaica, Puerto Rico, Trinidad and

This information is issued by

**HSBC Bank (Cayman) Limited**

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Press Release

Tobago, Turks & Caicos, the U.S. Virgin Islands and the Organization of Eastern Caribbean States (OECS).

Each country is represented by 14 qualifying players competing in five categories including the prestigious Hoerman Cup which is the main men's team event and is open to all age levels. Other categories are divided by age, including over 35, over 50 and over 60, and the George Teale trophy is open to women of all ages.

“We are delighted to support the CIGA in hosting the HSBC Caribbean Amateur Golf Championships,” said Gonzalo Jalles, CEO of HSBC Cayman. “The HSBC Caribbean Amateur Golf Championships reflect the growing popularity, quality and development of golf in the Caribbean region. This sponsorship is also in line with HSBC's role as a key sponsor of golf events around the world.”

In recent years HSBC has emerged as one of the most committed and loyal sponsors in world golf, possessing an impressive sponsorship portfolio including global professional tournaments through to comprehensive grassroots programmes.

Worldwide, HSBC has a top to bottom approach to golf sponsorship, which is evident in its support of the HSBC World Match Play Championship taking place in November in Shanghai China and featuring the world's top players through to its support of HSBC Wee Wonders Championships, a national event in the United Kingdom offering boys and girls aged 5 - 12 a way to progress from coaching programmes into competitive golf.

Closer to home, local golfers are currently vying for positions on the Cayman Islands national golf team participating in the HSBC Caribbean Amateur Golf Championships through qualifying rounds. For further information on qualifying for the National Team please contact Robert Woods [robertwoods@candw.ky](mailto:robertwoods@candw.ky) at or Paul Woodhouse at [woodhouse@candw.ky](mailto:woodhouse@candw.ky).

*ends/more*

**Caption:** HSBC Bank (Cayman) Limited CEO Gonzalo Jalles (centre) signs the contract to be the Premier Sponsor of the HSBC Caribbean Amateur Golf Championships along with Bob Slatter of the Cayman Islands Golf Association and Mark McIntyre, HSBC Cayman Head of Corporate Banking.

**Notes to Editors:**

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**HSBC Bank (Cayman) Limited**

HSBC Bank (Cayman) Limited is a class A licensed bank regulated by the Cayman Islands Monetary Authority which carries out fund administration, captive insurance management, corporate trust and private trust services. In 2007, HSBC announced plans to expand into the retail banking market in the Cayman Islands with the anticipated roll out of additional services in the latter half of 2008. Prior to the launch of retail services, HSBC Bank (Cayman) Limited has been actively recruiting in the local market. Currently approximately 70% of HSBC Cayman's employees are Caymanian, significantly above the country's average of 49%. HSBC Bank (Cayman) Limited is committed to education and training of staff and has launched a major training initiative to ensure that staff deliver first class service to clients.

**HSBC Holdings plc**

HSBC Holdings plc serves over 128 million customers worldwide through around 10,000 offices in 83 countries and territories in Europe, the Asia-Pacific region, the Americas, the Middle East and Africa. With assets of some US\$2,354 billion at 31 December 2007, HSBC is one of the world's largest banking and financial services organisations. HSBC is marketed worldwide as 'the world's local bank'.

*ends/all*